HSR Communications & Engagement plan (this																													
Activity	Method	Notes	Protected Characteristics	w/c17.7 %	w/c31.7 w/c7.8	w/c.14.8 w/c.14.8 w/c.21.8 w/c.28.8	w/c4.9	w/c11.9	w/c18.9 @	w/c2.10 w/c9.10	w/c 16.10	w/c 30.10 w/c6.11	w/c 13.11 w/c 20.11	w/c 27.11	w/c4.12 w/c11.12	w/c 18.12 444	w/c 1.1 w/c 8.1	w/c15.1	w/c 29.1	w/c5.2	w/c19.2	w/c26.2	w/c5.3 w/c12.3	w/c19.3 05	w/c 2.4 w/c 9.4	w/c16.4 26.1, w/c23.4	w/c30.4 w/c7.5	w/c14.5	w/c21.5 w/c28.5
Equality & Diversity																													
Initial equality impact screening	Paper-based exercise																												
Engagement with cross section of seldom heard communities, including protected characteristics	Face to face and online via SYCF	3	Age, disability, gender, sexuality, maternity, race, religion																										
14Z2 Form updated with updated information following identification of 5 services	Paper-based exercise																												
Quanitative insight from 5 service areas Quantitative data from 5 service areas					+			+																		\square			
Develop equality analysis for each of the 5 services based on what we know																													
Identify gaps in knowledge and implement actions to plug gaps																													
Work with communications, engagement, equality & diversity leads and members of citizens panel to plan equality & diversity approach going forwards																													
Spend time with communities identified by the equality analysis to assess proposed service models (non site specific)	Face to face																			\vdash	+1		+			┍╇┼	+		
Prepare report on equalities findings to date																													
Work with seldom heard community groups to ensure they have knowledge to be able to effectively contribute to potential full public Develop equalities plan for engaging once the site specific information is																					Т								
finalised				$ \rightarrow $				+															\rightarrow			\square	\rightarrow		
Re-work equality analysis based on site specific information																							\square				\square		⊢
1422 Form updated with updated information following identification of site specific options Spend time with communities identified by the equality analysis to assess					_				_												+		+			+++	+		
proposed service models (site specific) Develop equality impact assessments for each of the proposed models																							+			$\left \right $	+		·
In-depth Clinical Engagement																				H									
Clinical Working Groups	Face to face																												
Steering Group	Face to face																												
Circulation of CWG meeting notes to wider staff	Email/ face to face																												
CWG follow-up event	face to face						cted																						
CWG follow-up event feedback to colleagues							o be sele																						
Attendance at GP meetings	Doncaster; Bassetlaw; Barnsley						servicest																						
Patient/ Public involvement to seek input and agreement on the definitions of a sustainable review and the principles that will underpin the review							e shortlisted																						
Promotion of event/ opportunity to be involved	via Healthwatch/ CCG & ACS engagement networks						ow th							sed					gu										
Regional open public event	face to face		Equalities data not collected. Registrations show 3 members of LD community attended and 2 members of deaf				greed to all							odels agre					nd modelli			/models					+	lished	
Online survey	Online		community. Equalities data not collected.				ngagement a							g proposed n					ing options a			losed option.	+					w Report Puk	
Launch of the review (including link to online survey and invite to regional event)							nciples of e							or evaluatin					am develop			g list of prop					+	age 2 Revie	
Press release issued		Achieved coverage on: Look North and in Worksop Guardian, Doncaster Free Press					ability and Pri							Criteria f					Review te									5	
Social media promotion		Facebook/ Twitter		+	+	+ $+$ $+$ $+$	ustaine	+					+				$\left \right $		$\left - \right $	\vdash	+		+	+	+	$\left - \right \rightarrow$	+		
Web copy uploaded, including all papers for review to date				+	+	+ $+$ $+$ $+$	ns of S	+					+							\vdash	+ - 1		++		+ +	$\left - \right \rightarrow$	++		-+-
Copy sent to hospital staff via email		Chesterfield; Barnsley; SCT		+			finitio	++													+1		++				++		
Staff f2f information sessions held		Chesterfield; DBH; Barnsley; STH; SCT; Rotherham					De																						
Copy included in hospital CEO briefing		Chesterfield; DBH; SCT; Rotherham																											

Copy included in hospital weekly staff e-bulletin	Chesterield; DBH; STH; Rotherham											
Copy included on staff facebook group	DBH											
Copy included on staff intranet	Barnsley; SCT											
Governor and Board briefing	DBH; Barnsley											
Information sent with pay slip	Chesterfield											
Copy sent for CCGs to circulate to their staff/ GP networks/ PPG networks												

Patient/ Public/ Staff involvement to seek input into criteria for evaluating proposed models													
Online/ paper-based survey													
Engagement with cross section of seldom heard communities, including protected characteristics	Face to face and online via SYCF	Age, disability, gender, sexuality, maternity, race, religion											
Promotion of survey as per methods identified above in launch of the review section													
Patient/ Public/ Staff Involvement asking for experiences about the 5 services and suggestions for what could make the services even better													
Local public engagement drop-ins in community venues (day time)													
Regional open public event		Age, disability, gender											
Online/ paper-based survey													
Engagement with cross section of seldom heard communities, including	1	Age, disability, gender, sexuality, maternity,											
protected characteristics		race, religion											
Telesurvey with 1000 people representative of the demographics of SYB													
Patient/ public/ staff drop-ins in Hospitals		Age											
Promotion of survey as per methods identified above in launch of the													
review section													
Secondary research into what patients have already told services about	Using publically available												
their experiences Section 1b engagement report published online	sources			+ $+$ $+$									┥┣╌┼╌┾
Section 10 engagement report published online													
Patient/ Public/ Staff opinions on the initial proposed models (non site specific) and input into evaluation of models													
Regional open event	face to face												
Staff comms via CWG event attendees cascading messages from event													
Preparation activity for potential consultation should any of review options be accepted and taken forward to case for change by commissioners													
Planning for Travel and transport patient / public group to be established, recruiting to group etc													